

Countdown to Christmas

Many of you are poised for the first day of advent this Friday 1st December, ready to open the doors of your festive calendars (maybe with a sneaky chocolate!); but some towns across the UK are taking advent to a whole new level.



If you live in Henley-on-Thames, Windsor, or York (to name just a few) you can experience a Living Advent Calendar, where free surprise 30-minute public performances with take place at different venues each night between 1st and 24th December. Performances include choirs, drama, readings and bands.

However, everyone – both old and young – loves the excitement of an Advent Calendar and The Great British Card Company will be among exhibitors at Harrogate Christmas & Gift with a stunning array to choose from. The company is on Stand B22 – don't forget to register to visit at www.harrogatefair.com

Strengthened team

Riffelmacher is pleased to announce that The Denholm Agency, formerly the agents of O. Widmann and Co, is taking the helm of its representatives at Harrogate Christmas & Gift. The Denholm team will be joining existing sales executive Kevin Sheehan.

Riffelmacher will be in its usual position in Hall A at the show and looks forward to presenting its fabulous 2018 Trend brochure.

Visit Riffelmacher on Stand A08.

Cracking deals

Make your Christmas offer stand out from the crowd with one of Widdop and Co's stunning pallet deals which have been designed to both drive sales through the lead-up to Christmas as well as generating extra margin for the retailer.



There are four cracking deals including light up tea light holders and mason jars and

Christmas trees with savings of up to 30 percent off regular trade prices. All pallet deals will be on show at Harrogate Christmas & Gift.

Visit Widdop and Co on Stand B13.

Floral perfection

Sincere UK Ltd is a leading importer and distributor of artificial floral products in the UK and prides itself on regularly updating its product ranges to keep customer's stock up to date and provide innovative choices. The company's experienced team



has built up excellent relationships with manufacturers and represents many of them exclusively in the UK.

With everything from grave pots, wreaths, garlands and picks, be sure to see the company's new 2018 range of flowering trees with interchangeable branches and beautiful flowering bouquets.

Visit Sincere UK on Stand A18