

## The UK's Biggest Christmas & Gift trade fair

Harrogate Christmas & Gift has reportedly been one of the UK's favourite trade shows for decades – which is hardly surprising given the festive ambience and stunning location in the North Yorkshire town of Harrogate. The show, which is staged in early January at prime buying time after Christmas, usually attracts over 4,000 people participating either as exhibitors or coming along to peruse and buy. The 2024 show, which takes place at the Harrogate Convention Centre from **14<sup>th</sup> to 17<sup>th</sup> January 2024** looks set to be yet another bumper event and is almost sold out with the organisers looking to open up additional space to cater for demand.



Hall Q of the Convention Centre, which opened up a few years ago to provide additional room for the growing number of exhibitors wishing to attend, has very little space left making eight halls in total filled to capacity. Simon Anslow, show organiser, explains: "There has been unprecedented demand for exhibition space at the 2024 show. Smart Garden Products exhibited in Hall Q for the first time in 2019 and its stand has more than tripled in size since its first attendance. Whilst the show is advertised as predominantly a 'Christmas' event, it attracts

almost every garden centre buyer in the UK, so it makes it particularly pertinent for companies like Smart Garden Products which cater for this market."

Visitors attending the 2024 show can expect to see all of their favourite returning brands including Premier Decorations (which as always, has Hall H booked in its entirety); Festive Productions, Floralsilk, Kaemingk, Konstsmide and Gisela Graham – all with impressively large stands which promise to be filled with the latest new innovations in gifts, not just for Christmas, but the entire year round. In addition, there are already 15 new companies coming to the show and this number is growing almost daily.



Hall Q is definitely one of the favourite locations for newcomers and visitors will be excited to see companies such as Jingles – a brand launched by Mercer Agencies in 2006 and now has showrooms offering 24,000 square feet dedicated to Christmas and garden ranges. The company will be presenting its Christmas decorations, trees and lights. Also worth a look is Apac which has been trading for more than 50 years and is renowned for its great selection of floristry, wedding, party and horticultural products here in the UK and also presents a great Christmas range. 2024 will also introduce a



selection of new greetings card companies offering top quality designs which are perfect for gift retailers. This includes Ling Design, Penny Kennedy and Jackson Greetings Cards. Tallon International is also a new addition to the show and Hall Q with its extensive range of tags ribbons, stockings, hats, bags and partyware. It also includes a selection of diaries, calendars and stationery.

Press information - October 23



For a full list of exhibitors visit the show website at [www.harrogatefair.com](http://www.harrogatefair.com) where you can search for specific products by brand or type. Don't forget to register to attend – it's free of charge for all trade visitors. If you are a company wishing to exhibit at the show, there is still limited space available. You can book online or

contact Simon Anslow directly – [simon@harrogatefair.com](mailto:simon@harrogatefair.com) or call 01902 882 280.



**Harrogate**  
**Christmas & Gift**  
14 - 17 January 2024