

Flocking to cities

Last weekend was a highpoint for many cities around the world as people flocked to see Christmas lights and browse the festive markets which have become a tradition for many decades bringing a much needed lift to local businesses. However, so popular have some of the events become, that councils are having to take drastic steps to ensure the safety of attendees. In fact England's oldest Christmas market was scrapped this year following a 'massive success' which left city leaders worrying about public safety. After an influx of 320,000 people visiting Lincoln's Christmas market in 2022 – the same year the event celebrated 40 years – officials decided to cancel the 2023 event fearing the consequences of too many people in a small area. The council has arranged alternative festive activities in the city centre including an ice trail event.



Christmas lights, Malaga 2023

Anyone organising Christmas displays and markets are recommended to visit Harrogate Christmas & Gift next January, where they can find inspiration for Christmas 2024.

www.harrogatefair.com

Creative calendars

Templar Distributors Limited (TDL) is a UK based company which designs and sells quality licensed children's seasonal gifts, advent calendars, bags, umbrellas, luggage and accessories to retailers, wholesalers and E-commerce in the UK, Ireland and Europe. The



company prides itself on producing top quality character products such as creative advent calendars containing stationery items or hair accessories for each day in the run up to Christmas. Current characters include Barbie, Sonic, Paw Patrol, Marvel, Disney and many more. New licences are continually being sought and products are constantly being developed to meet the demands of the ever-changing market.

Visit TDL on Stand B19

Something Different

Best Years is New to Harrogate Christmas and Gift and is proud to show its unique range of knitted Christmas decorations. Designs stretch from dinosaurs to dogs, modern to traditional and include something for everyone. Only available to the independent sector and garden centres, and with retail prices set at under £10 this would be a popular addition to anybody's Christmas range. Low MOQ and small friendly team.

Visit Best Years on Stand C12



Sticking pretty



Maximise your sales for Christmas 2024, and throughout the year, with 3M Command from Wilsons. Forget about nails, screws, tacks or messy adhesives! Command Hooks & Strips hold strongly and remove cleanly- without the fear of wall damage. Discover the best-selling range at Wilsons' stand. Plus see the new range Command Heavyweight XL products to hold heavier and stronger items throughout the home. Only recently launched, these products have now become best sellers. The company will be showcasing its brand new Pre-filled Command Free Standing Display Units, available to order for Christmas 2024. Plus a hot off the press, the newly branded for 2024, Scotch Tape dump bin.

Visit Wilsons on Stand C10