

Just a few days to go!

Hall Q is definitely 'the destination' at Harrogate Christmas & Gift next week as it houses the majority of new exhibitors and is also the main catering facility for the event. Several favourite brands have also relocated to this hall including Playwrite Group, Hometown World and Ackerman International, so be sure to visit them in their new location. A full exhibitor list can be seen on the website at www.harrogatefair.com

Seasonal colours

Sagedecor's exciting range of new products will soon be arriving with an excellent selection of vibrant spring colours and fantastic seasonal gifts. The company is kicking off the New Year at Harrogate Christmas & Gift with the launch of its new spring and summer 2017 collection and if you haven't placed an order before, this is the perfect chance to see what Sagedecor has to offer. Quality flowers and décor items that you can deliver to customers with excellent margins.



Visit Sagedecor on Stand M06

Glass baubles



Floralsilk's launch of its hand-finished and decorated glass baubles last Christmas was so successful that the company will be growing its collection for 2017 to include new colours, finishes and shapes. "We had virtually sold out of all of our glass tree trim by the end of October this year and word on the street is that they are trading well in stores too," says Darren Broxup, purchasing director at the company.

Visit Floralsilk on Stand B1/B5

Shining lights

IEP is pleased to introduce its new range of LED light up glass bottles adding to its distinguished Starbright LED range. The bottles provide an elegant glow showing its classical designs. These are ideal as a table decoration, design feature or even a simple decoration in a conservatory or summer house – and make perfect gifts. Alongside the company's extensive range of home ware products, it has now introduced new LED Christmas cushions with originality and unique designs which are set to be an asset to Christmas stock.



Visit IEP on Stand A38



Dress to impress

Widdop and Co knows that creating an in-store theatre to inspire consumers really makes all the difference and ensures that products fly off the shelves. Creating this type of impact doesn't have to require lots of skill and money. At Widdop and Co there are scores of merchandising ideas to help transform stores and add some sparkle to Christmas displays – and none of them will break the bank or take hours to achieve. Visitors to Harrogate Christmas & Gift can see lots of merchandising tips on Widdop and Co's stand.

Visit Widdop and Co on Stand B13