

Business looks brisk for Christmas

With over seven months until the doors open to Harrogate Christmas & Gift 2016, the show is proving its reputation as the pivotal trade event of the year with two halls of the Harrogate International Centre already sold out and five further Halls fast following suit.

For anyone in the Christmas business, this show has always been an important date for the diary. However, in the last four years the show has grown beyond expectations and attracts not only companies from the UK, but numerous international exhibitors too. Significantly, whilst the festive season remains the focus of the entire event, the diversity of ranges displayed encompass occasions for the whole year round. Amongst the Christmas trees, tinsel and baubles, visitors will be presented with thousands of products for the home and garden from gifts and ornaments, furniture and pictures, right through to floral displays, garden furniture, lights and barbeques. In fact, as this is now the favourite trade show for garden centre buyers (as well as gift retailers, visitor attractions, heritage centres and department stores), pretty much most of the products you find in your local garden centre are quite likely to have been sourced from Harrogate Christmas & Gift.

Simon Anslow, show organiser, says: “Bookings for next year’s show only opened in March for previous exhibitors and the beginning of May for new ones and we have been overwhelmed by take up. Harrogate’s reputation is spreading fast and companies don’t want to risk losing out and are booking as early as possible.

“Premier Decorations has once again booked Hall H in its entirety to house its extensive catalogue of products and Hall M is also fully booked. At this rate, I won’t be surprised if this is a sold out event months before it actually takes place.”

As well as numerous new exhibitors booked for 2016, Harrogate Christmas & Gift welcomes the return of all of its visitor’s favourites including Kaemingk, Konstmid, Heaven Sends, RJB Stone, Gisela Graham, Puleo Asia and Sagedcor to mention just a few.

For full information about the show and to book your space visit www.harrogatefair.com